

**At a Glance:**

- Company**  
 Founded in 2000  
 Continuum (formerly GCX – Global Currency Exchange) is a wholly owned independent payments provider  
[www.continuumcommerce.com](http://www.continuumcommerce.com)
- Location**  
 Tralee, Ireland & Singapore
- Industry**  
 Online Payments Provider
- Challenges**  
 Needed to upgrade their accounting and management reporting system to allow management access from anywhere to see up-to-date results, review their forecasts and see the implications for the business in real-time.
- Solution**  
 Full accountsIQ solution, with integration with their billing engine. accountsIQ's dashboard has proven to be the "killer app", streamlining their business planning and measurement
- Results**  
 Significantly improved management reporting information against budget;  
 Provided ability to integrate our billing engine directly into accountsIQ;  
 Eliminated re-key data and seldom export to Excel;  
 No up front capital expenditure.



*"I would have no hesitation in recommending AccountsIQ to anyone that has business in multiple locations. It can significantly simplify your management reporting process while at the same time significantly improving its output. The Software-as-a-Service pricing means we have a full accounting and business analysis system for a fraction of what I would have expected to pay to implement an on-premise solution.*

**Eamonn O'Shea, CEO Continuum Commerce**

**Continuum adopt SaaS accounting Solution**

**Business Profile**

**Continuum Commerce** was founded in 2000 (formerly GCX – Global Currency Exchange) as an independent online payments solution provider. It has a comprehensive suite of multicurrency card payment optimisation solutions that provide Merchants with new revenue streams and reduced operating costs at minimal investment. Continuum's core solution offers Dynamic Currency Conversion (DCC) to allow customers pay online in their own currency while allowing the merchant to share in the FX margins on conversion. Customers include BMI and Tiger Airways.

**Challenges**

Based in Ireland and has operations in mainland Europe, the UK and Asia-pacific with a management team that spends much of its time abroad. Remote board meetings and management updates were previously handled by sending spreadsheets created by re-keying information from the accounting package, to participants by fax or e-mail. This information was therefore often out of date before the meeting was over. Decisions were being made based on inaccurate information



*We evaluated a number of alternatives and found AccountsIQ offered the most compelling solution. While it provided all the functionality we needed and is available over the web at any time, its reporting capability and especially its Digital Dashboard has proven to be the "killer app" for GCX. There is a wealth of standard reports, but I was able to customise a couple of key reports that I use on a daily basis. The senior team can log on at any time to review our performance metrics. It has really streamlined our business planning and measurement.*

**Gerard O'Brien, CFO, Continuum Commerce**

**Solution**

Continuum chose to adopt accountsIQ for all its financial requirements consisting of:

- accountsIQ Online Accounting System
- Full multicurrency processing throughout
- Integrated with Continuum Billing engine
- Management Dashboard with specific KPIs

**Key Benefits**

- Incredible value for money with no upfront capital cost
- Reporting is a key strength – rarely export to Excel or re-key anything.
- Digital Dashboard capability significantly improving the management information available
- Extensive functionality – gives us more than we need at the moment but I am confident that the system can grow with us.
- Ability for us to integrate our billing engine directly to accountsIQ will further streamline our processes